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Support for Community-Wide Reading— Muncie Big Read

September 3, 2015

To Whom It May Concern:

Muncie Big Read is a year-long, community-wide program which promotes reading activities in Muncie, Indiana, from September 2015 to June 2016. Ball State University is collaborating with the Muncie Public Library, Muncie Action Plan, and other organizations, such as Muncie Central High School and Walmart to provide community-wide reading activities for the local citizens and students in Muncie, Indiana.

We need your help to spread the news about our reading activities to your personal and professional networks. You can also help us by providing food and resources for our workshops, encouraging your family members, friends, and colleagues to attend our free activities, and serving as volunteers and partners, etc. Through involving yourself in our activities, you will have a chance to get to know people and organizations in Muncie, build connections with other organizations and potential employers, and feel a sense of pride, belonging, and fulfillment. This is also a great opportunity for you to market your organization and let people know how you care about the community and its educational endeavors. Your support will be recognized on our website, which will be publicized through traditional and social media and shared across the nation through the Big Read networks.



Muncie Big Read Website: <http://munciebigread.weebly.com/>

Muncie Big Read Facebook: <https://www.facebook.com/munciebigread?rdr=p>

Muncie Big Read Twitter: <https://twitter.com/bigread2015>

My graduate students at Ball State University will be happy to answer your questions. If you do have questions for me, please do not hesitate to contact me by email at bchang@bsu.edu or by phone at 706-247-6269. I thank you for your support!

Sincerely,

Bo Chang

Bo Chang, Ph.D.
Assistant Professor of Adult and Community Education
Ball State University